

WAYS TO GET TO KNOW OUR /NOKE

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There's no excuse to be bored here! Spend the year getting to know the region with our list of fun activities perfect for family and friends alike. No matter your speed, Roanoke has something for everyone.

Forty-five years ago,

the Vietnam War was ending, the Dow Jones hovered around 850 and bell bottoms were big. It was 1974 and in a little city at the edge of Appalachia (population 96,000), big changes were afoot: the end of official racial segregation, the formal integration of city schools, the beginnings of new ventures such as the city's civic center and a bridge building boom. In this year another new institution was born: a magazine that would hold a mirror up to its hometown, document its progress and setbacks, pen the stories of its citizens, highlight its places to eat and ways to play. In the four-and-a-half decades since The Roanoker came to be, the city that gave the magazine its name has changed dramatically. No longer the Magic City, Roanoke is an outdoors town now, filled with trails and parks and river docks. It's a land of health care workers and craft breweries and downtown loft apartments. In honor of all that's notable in what is now more likely to be called the Star City, we at The Roanoker have created a list of 45 things — for our 45 years of publication — every reader should check off. These are the events, the activities, the adventures that make Roanoke the city it is. Give them a go, you'll likely discover something new about the place we all call

home.

IN ROANOKE, WE DO Outside SERIOUSLY.

There are more ways to enjoy the outdoors than hours in a day (or space on a page).



Hundreds of miles of trails weave through our region, from steep overlooks to meandering creek beds. Hike with a group or choose a less-traveled path. Plan a multi-day backpacking trip on the Appalachian Trail or a two-mile loop at Roanoke County's Happy Hollow Gardens. Each season has its standouts: In Giles County, Pembroke's Cascade Falls can be enchantingly frozen in winter or offer a delightful summer dip; search for wildflowers at Montgomery County's Bottom Creek Gorge and take in spectacular rhododendron spreads at Bedford's Peaks of Otter. For fall foliage don't miss Floyd's Rock Castle Gorge or Catawba's McAfee Knob.



In 2018, the International Mountain Bicycling Association (IMBA) of only 15 Silver-Level ride to you is: all the trails at all the levels. From the Cove Natural Reserve, to and bends of Mill Mountain Park, to a skills loop plus 10 miles of riding at Falling Creek Park in Bedford.





BIKE IN TOWN.

If gnarly's not your style, no worries. With Roanoke's greenway system, bike-able neighborhoods and Zagster bike share program, there are plenty of ways to tool around on skinny tires, too. Downshift Hand Crafted Bikes & Brews offers monthly historic bike tours, a Saturday morning inclusive group ride and a bike commuter happy hour at their downtown Roanoke shop. UnderDog Bikes and Rounoke Mountain Adventures both rent and service bikes from their shops along the greenway.



its first Thanksgiving 5K. These

days the Drumstick Dash raises some \$290,000 Foundation's Jingle Bell Run; the Roanoke Valley SPCA Tail Chaser 5K; the Marine Mud Run,



EXPERIENCE CYCLOCROSS.

You might not have heard of CX biking (think: obstacle course on two-wheels). But it's all the rage and Roanoke is front and center. East Coasters Bike Shop and Downshift Bikes each sponsor teams. Fallon Park boasts a course. Roanoke's Parks and Rec runs a September series for juniors, beginners and advanced racers. But the real deal took place last Labor Day weekend when USA Cycling kicked off its ProCX season with a race at Fallon Park that attracted more than 1,200 professional riders gunning for a \$10,000 prize purse. Watch, ride, you decide.

Pools are perfectly nice. But there's something elemental about swimming long in a lake. There's plenty of off-shore strokes to be had in *Virginia State Parks* like *Claytor* and *Douthat*. Take it to the next level with an open swim race at *Lake Moomaw* in Bath County in August or Franklin County's *Smith Mountain Lake* in September. Or swim as the start of your triathlon at Smith Mountain Lake in May, Lake Moomaw in June or Claytor Lake in September.





EXPLORE A CAVE.

The Roanoke region is full of spectacular caverns and caves - think Dixie Caverns in Salem or Rockbridge's Natural Bridge Caverns. But beyond the billboards, there's another kind of caving that requires hiking, climbing and crawling to explore a world few even know exists. A handful of area groups can lead your next underground adventure: Roanoke Parks and Rec and Wilderness Adventure at Eagle Landing in New Castle lead "wild caving" tours. Virginia Tech Venture Out takes caving trips in the Blacksburg area.



HIT THE HAY.

Is there anything closer to nature than sleeping in a tent? The birds, the breeze, the feel of a fire and smell of blossoms. Today there are even more options for outdoor stays. Virginia State Camparounds are a start. As are camp sites in the Jefferson National Forest and the Blue Ridge Parkway. Even closer by, Roanoke County's Explore Park now offers primitive camping, cabins and yurts - simple but elegant structures; think: glamping. Yurt options abound in Floyd, as well.



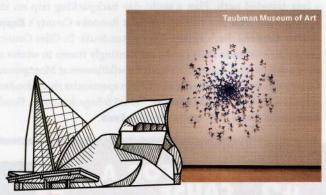
PICK UP A PADDLE.

Roanoke Mountain Adventure to rent your stand-up paddleboard (SUP) or kayak. They also offer SUP classes and tours, as well as kayak shuttles and guided trips. Back Country Ski & Sports in Blacksburg and Salem rents

kayaks and canoes. Roanoke's Parks and Rec offers seasonal SUP classes at Carvins Cove. Once you're ready to hit the water, the Roanoke and James rivers, as well as Carvins Cove and area lakes are yours for the floating. New boat landings and blueway maps make navigating a trip on the Roanoke River — anywhere from Montgomery County to Smith Mountain Lake — easier than ever

FROM FINE TO FOLK, THE ROANOKE REGION STARS IN the Arts.

Find top-rated work in galleries, museums and theaters.





TAKE A TRIP TO THE TAUBMAN MUSEUM OF ART.

From its stunning architecture, to its long list of classes and events, from its permanent pieces (don't miss the jeweled Judith Leiber clutches) to its special exhibitions (on view now: DRIVE! Iconic American Cars and Motorcycles), from its hands-on, kid-centered Art Venture space to its sunlit cafe, the Taubman is a Roanoke treasure.

SMITH MOUNTAIN LAKE: COURTESY OF VIRGINIA STATE PARKS





MEET AT THE MOSS ART CENTER.

From student performances to Broadway musicals, from Opera Roanoke to internationally acclaimed performers (Itzhack Perlman, Berlin Philharmonic Wind Quintet, Zadie Smith), Virginia Tech's five-year-old, awardwinning performing space boasts multiple galleries and stages, including a four-story experimental Cube. Home to VI's Institute for Creativity, Arts, and Technology, the Moss sees itself as a link between community and creative process.



PERFORMANCE.

For 31 years, Rounoke College's resident artist piano known pieces and boundarypushing world premieres. Last Tech's Eric Lyon for piano trio four intimate concerts per year. Afterward, stay for the

TUNE IN TO THE ROANOKE SYMPHONY

From its free season opener at **Elmwood Park** to its popular Holiday Pops program, from Appalachian mandolin music to performances in surprising settings like St. Andrew's Catholic Church, from Shostakovich with a visiting Russian-born planist to pairing with a Canadian rock ensemble on



SEE A SUGARPLUM.

Roanoke hosts two local performances of The Nutcracker, a production that has become a holiday staple. It tells the story of a young girl



who dreams a fantastical Christmastime adventure. Southwest Virginia Ballet, a company of dancers ages 10 to 18, stages three days of shows at the Berglund Performing Arts Theatre, Roanoke Ballet Theatre puts on two Jefferson Center shows featuring a combined cast of professionals at Roanoke City Ballet and the school's student dancers.



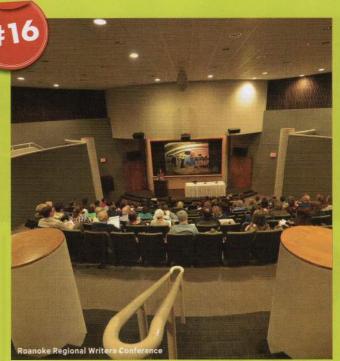
HEAR A STORY AT HOOT AND HOLLER.

This mostly month event rotates between 5 Points Music Sanctuary and Sweet Donkey Coffee House. It's what happens when local storytellers take the stage and a rocking crowd filled with food truck fare and ontap brews shows up to listen.



ENGAGE A WRITER AT HOLLINS.

Nationally known poets, short story writers, playwrights and novelists visit the Hollins University campus throughout the school year. These open-to-the-public events often feature readings, Q&As and book signings. In addition, every January, area writers gather to learn and network at the Roanoke Regional Writers Conference. In March, the Lex Allen Literary Festival invites guest writers for a day of readings, panels and receptions. In November, Hollins faculty writers stage the Writers' Harvest Reading to benefit Feeding America Southwest Virginia.



PICK UP SOME LOCAL POTTERY.



in repurposed garages and old barns. In Floyd, a group of

The tradition of potters in these nationally acclaimed potters, known as 16 Hands, parts is long and deep. They work is mentoring a new generation of clay artists calling in borrowed studios and lean-tos. themselves Terra Floyd. In Roanoke, the Blue Ridge Potters Guild counts 125 potters in its ranks.

Find their work in area galleries

on Open Studios tours and in dedicated pottery shows in the spring and fall.

SLEEPY SOUTHERN CITY NO MORE. ROANOKE HAPPENING.

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TURN UP THE MUSIC.

The venues might be teeny, quirky, repurposed but they are getting the job done. Catch

Americana at The Spot on Kirk and everything from world music to local bands to open mic nights at 5 Points Music Sanctuary, The Bazaar of Roanoke stages pop-ups shows at Billy's Barn and Parkway Brewing Company. The Jefferson Center features classical, jazz and touring acts. Rocky Mount's Harvester Performance Center books an eclectic mix of shows you feel like you can't miss. Find pop and country headliners at the Berglund Center.



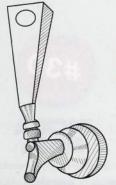
MAKE IT

Every seat in their two Center in the Square houses is a great one. The range of their productions is wide - from Broadway showstoppers to family-focused theater, from themed music shows to festivals of new works. Mill Mountain collaborates with Hollins University and the Hollins Theatre Institute to bring students' work to the stage. Mill Mountain also teaches theater dasses to mostly middle and high schoolers.



out touring acts booked by Star City Comedy and performed at Corned Beef & Co.; local comedy performances at Shishka Mediterranean Grill and Hookah Bar; and monthly events at a professional improv troupe, Big Lick Conspiracy





DRINK A BEER (OR GLASS OF WINE OR SPIRIT).

Our region's craft beer scene keeps on soaring; now add moonshine distilleries, meaderies and wine tasting rooms to your list. Newly opened: Three Notch'd Brewing Co., A Few Old Goats

Brewing, Halcyon Days Cidery Co. and the tasting room at Franklin County Distilleries. Favorite watering holes: Parkway Brewing Company, Big Lick Brewing Company, Deschutes Brewery's Roanoke Tasting Room and Chateau Morrisette winery. Or sign on for a beer or spirits tour with Tour Roanoke and hit several spots in one night. Check out Virginia's Blue Ridge Cheers Trail for maps to and descriptions of 30 producers, plus deals and swag.



heart of Roanoke. The first Friday during Art by Night, On last Roanoke's Center in the Square stages a Rooftop Riot at their topmusic acts in Elmwood Park and a more low-key Party in Elmwood



DANCE THE NIGHT AWAY.

Offering classes, workshops, mixers and parties, Salsa Noke has turned Latin dance into a Roanoke must-do. Stop by Just Dance studios on Tuesdays for your choice of three levels of instruction and Leonore Restaurant on Thursdays to put those dance moves to use. Bigger events are regularly staged throughout the community.





EXPERIENCE

This little crossroads offers an incredible music scene, some fine eating and a deep breath of mountain air. First stop: The Floyd Country Store. On Fridays, bluegrass musicians gather for Friday Night Jamboree; the first Saturday of the month watch an old timev variety show, The Floyd Radio Show. Music fills Saturday and Sunday afternoons, as well. Don't miss dinner. Top picks: Dogtown Roadhouse, Bootleg BBQ. Before you leave, grab a cuppa Joe from Red Rooster Coffee Rouster, window shop for locally made, nationally renowned art at the Troika **Contemporary Craft Gallery**, sip local kombucha from one of the two makers in town: Buffalo Mountain Kombucha and The Best Kombuche.





The Salem Red Sox baseball team serves up fireworks in the summer. The Rail Yard Dawgs hockey players keep winter nights exciting. In a town where college teams rule, these two franchises shake up the sports scene.

Find game schedules

at SalemSox.com and RailYardDawgs.com





The Roanoke region boasts several outstanding movie-going experiences. The Grandin Theatre is a 1930s-era movie house showing independent and first-run films and free classics and special events. In Blacksburg, the Lyric fills a similar role as well as staging local theater productions. At Frank Theatres in Blacksburg, find flicks, bowling and food, as well as the region's only IMAX theater. Starlite Drive-In Theater in Christiansburg turns on their projector Thursdays through Sundays in the summer. Roanoke and Salem also offer outdoor movie series through their parks and recreation departments every May through August.



WATCH THE SUNSET AND SEARCH FOR STARS.

Perches across the city make for great ways to take in a stellar sunset. Try catching some rays from the parking lot at St. Andrew's Catholic Church, the rooftop at Center in the Square or the Roanoke Star overlook on Mill Mountain. After dark, check out monthly star gazing events held off the Blue Ridge Parkway and sponsored by Roanoke's Parks and Recreation Department.

BRING THE KIDS, AND THE GRANDPARENTS. HECK, EVEN THE TEENAGERS MIGHT Have Fun.

A quarter of Roanoke's population is under 20. Maybe that's why so much to do is so family-friendly.



Mill Mountain Park is a playground for kids in the

biggest possible sense. First, there's a **giant star** that has its own cam and lights up at dusk. Then, there's an **overlook** where you can search for your own house, school, favorite landmark. There are **trails for running** on, **shelters to picnic** in. Don't miss the **Discovery Center's** living beehive and excellent programming. There's a **wildflower walk** complete with fish ponds. All of which culminates in a **zoo** small enough to visit completely without any little legs getting tired, and includes a **miniature train to ride** and a reptile house with enough variety to amuse even the most curious amphibi-phile.



PICK A PECK.

Of blueberries. Or peaches or apples or pumpkins. Around Roanoke, there's a farm for every fruit, and letting kids loose to help gather dinner is about as fun as chores come. Bee Berry Farm in Newport offers a shady place to picnic once the blueberries have been plucked. Johnson's Orchards outside Bedford provides farm animals to pet post-apple picking. Gross's Orchard near Peaks of Otter staffs an onsite blacksmith every Saturday and hosts events from craft festivals to 5Ks through the fall. Layman Family Farms in Blue Ridge and Sinkland Farms in Christiansburg both serve up corn mazes, games, music and food along with their pumpkins.



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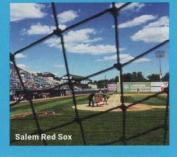
Blueberry picking

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PLAY BALL.

A trip to the Salem Red Sox

hot dogs and ice cream and bounce houses and face paint, plus the free stuff and karaoke and sumo wrestling between innings. Mascot Mugsy will surely



make an appearance. As might storm troopers or princesses — depending on the **night's theme**. There's the excitement of the game, of course: the race to catch a foul ball in the stands, a hitter who slides into home, a pitcher throwing smokin' fast. Sometimes kids can run the bases once the players are done with them. The best days end with **fireworks**.



DISCOVER A KID-FOCUSED FESTIVAL

From Roanoke County's **Touch a Truck** (more than 200 vehicles from police cars to cement mixers pull into Green Hill Park







SEE A SHOW.

Beyond public library events and middle school theater, several Roanoke groups focus on performing for kids. Roanoke Children's Theatre corners the market with four kid-centric shows a year. They also teach theater in classes, camps and workshops and audition students to perform in their productions. *Mill Mountain Theatre* offers a handful of children's productions, as well as a few elementary-aged classes and more for middle and high schoolers. *Radford University* includes one or two children's shows in their season each year.



TAKE A DIP.

The most exciting place to get wet in the region is Roanoke County's **Splash Valley**, a water park with two 34-foot-high slides, a current river and a **sprayground**, open during the summer. A smaller,

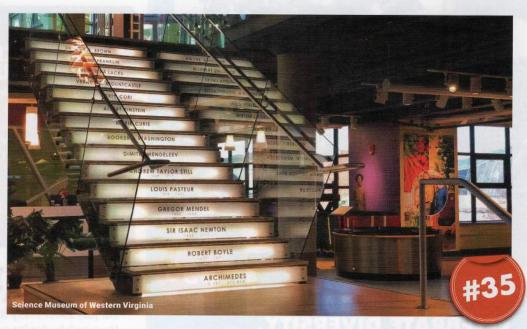
indoor water park is open year 'round. YMCAs in Roanoke and Salem offer swim lessons and pool use. Roanoke opens two public pools each summer.

ALWAYS free
is creeking and splashing
in the Roanoke River.



FAIR.

doesn't host a state or even county fair, but the Salem Fair rolls into town every July, bringing enough sensory overload for the most curious child. For the more cautious, there are craft and food displays inside the civic center. There's also a petting zoo, magic show and pig races. The midway is where the action's at: rides from Ferris wheels and tilt-a-whirls to bumper boats and super slides will be where most while away their day.



VISIT A MUSEUM.

Downtown Roanoke is your one-stop shop for science, history and hands-on learning. **Hop aboard a train** with wheels taller than you or ooh and ahh over how much cars have changed since the Model T at the **Virginia Museum of Transportation**. View famous photographs documenting the end of steam engines at the **O. Winston Link Museum**.

Slingshot and score on one of dozens of pinball machines at the **Roanoke Pinball Museum**. Maze making, game coding, creature watching and anatomy exploration await at the **Science Museum of Western Virginia**. At **Kids Square**, the under-10 set rides scooters, works in a bank, takes the stage by storm and digs in a simulated sand pit. To stop in at each museum for one reduced price, try a **Star City Pass**.

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PLAY IN THE PARK.

With more than **80 properties** in Roanoke's city and county systems, there's a perfect park for every outing. A few standouts: **Countryside Park** (newcomer offering fun surprises like musical features and an electronic

light-up game; connects to the Lick Run Greenway), Fishburn Park (large

meandering property with playgrounds, creek access, disc golf course and beginner mountain bike trails; connects to Murray Run Greenway), **Green Hill Park** (find ball fields, walking trails, fishing and river swimming, plus events like the Blue Ridge Kite Festival; connects to Roanoke River Greenway) and **South County Library Trail System** (boardwalk over wetlands offers a new view; connects to top-notch playgrounds at Starkey Park and Penn Forest Elementary School).

PLANS FOR A WINNING NEW YEAR? INCLUDE THESE Events ON YOUR LIST.

Our area offers oodles of can't-miss festivals and outings.



CELEBRATE DIVERSITY.

The year was 1991. The city of Roanoke sponsored a festival to recognize its international population; four countries were represented. Fast forward to today. More than 100 countries will be featured in the now-annual Local

Colors event, with upwards of **20,000** expected in attendance this May. Look for a kick-off parade at 11 a.m., then performances, vendors, ethnic food and children's activities — all free — at **Elmwood Park** until 5 p.m.



SLIP ON YOUR SKATES.

Once upon a time, there was nowhere to ice skate in Roanoke; now there are **three rinks**. From November through January, the **Berglund Center** freezes its arena for minor league hockey team **Rail Yard Dawgs**; on Sundays and Wednesdays it's the public's turn. From Thanksgiving through January, skate outside at **Roanoke's Elmwood Park rink**. New in 2018, **Lancerlot Sports Complex** in Vinton offers year-round skating to the public. Rental skates are available at each location.

#39

EXPERIENCE MUSICAL MAGIC.

Five days. Eight stages. All the yoga, vegan bowls and shower lines you can stand. There will be stunning nighttime spectacles and

arguably the **best bands** ever brought together in one place. After 17 years, **FloydFest** has become an institution that attracts headliners like Jason Isbell, Brandi Carlile and Old Crow Medicine Show, as well as giving voice to openers on the **On the Rise** stage. Around these parts, there's nothing like it.

TAILGATE THE DAY AWAY.

On just about every Southwest Virginian's bucket list is a football game in *Lane Stadium*. Parking lots at *Virginia Tech* open at 7 a.m. no matter the kickoff hour. Bring your crockpot, your cooler, your pop-up tent and hang out with thousands of Hokie fans. There's a "Hokie Talk" at 9:30 at the Alumni Center and the marching band stops by to serenade diehards. All this before team even sets foot on turf.





HUM A

Every September for the last 29 years the Harrison Museum of African-American Culture has put gospel, jazz, soul and R&B center stage during their Henry Street Heritage Festival. Some 3,000 people head to Roanoke's Elmwood Park to partake in kids' activities as well as eat and shop from vendors. A dessert competition with cash prizes is an early afternoon highlight. But it's the chance to hear top musicians that rallies the community to this event.



GET YOUR GLASS.

For 30 years, wine connoisseurs have been gathering at **Smith Mountain Lake** to sip samples and nosh delicacies, to peruse art and nod to local bands, to see and be seen. In a typical year, upwards of 10,000 people, 30 wineries and 85 food and craft vendors descend on **Crazy Horse Campground** in **Moneta** for two days of wining and dining.







WALK IN A WINTER WONDERLAND

On three December Friday nights, downtown Roanoke roasts chestnuts, pops kettle corn and rides horsedrawn carriages while characters from A Christmas Carol engage Dickens of a Christmas festival-goers. Across the railroad tracks, Hotel Roanoke decks its halls with dozens of trees decorated by area nonprofits and businesses. The public is invited to vote for their favorites; all money raised benefits United Way of Roanoke Valley.



EMBRACE A BYGONE ERA.

Staged by **Ferrum College's Blue Ridge Institute** and **Museum**, the **Blue Ridge Folklife Festival** is a giant reverie to the region's heritage and traditions.

You'll find *apple cider* and corn shuck dolls and moonshine and hunting dogs, work mules and *antique tractors* and hard tack candy and Ruritan club-made barbecue. *Three stages* feature gospel, string bands, bluegrass and blues. Demonstrations continue all day — everything from *dulcimer* making to ox drives to *hay baling*.





TRY OUTSIDE.

For two-and-a-half days every October, Roanoke trains its focus on River's Edge Sports Complex, where all things outdoors are on display. The GO Outside Festival brings climbing walls and ropes courses, the newest trends in trail running shoes and road bikes. There's an ENO hammock tent and a food truck court, camping on the baseball diamond and bands until midnight. Plus, lumberjacks and dog tricks and a pool for sampling stand up paddleboards.



Didn't know our little city had so much going on?

Really, we're just scratching the surface.
Don't forget the region's delicious dining scene, fantastic farmers markets, world-class marathon and plein air yoga classes. If the Star City can celebrate The Roanoker's 45th anniversary so stunningly, just imagine how styling she'll be at 50... \$\frac{1}{2}\$